

Extensive ranges of services for the trade partners



From the kiosk next door to the multinational mineral oil group:

Lekkerland reacts to the requirements and wishes of its customers with a wide range of consultancy and a package of services. Our national and international large-scale customers are supported by central key accounts, our field service employees are the primary partners for our regional customers in daily contact.

Our offer of services ranges from customer-related order sets for national and international large-scale customers right down to specific range catalogues for the various kinds of business of our regional customers.

Over and above this, Lekkerland informs its trade partners about attractive price offers and absolute top hits with action folders. In addition, the action folders contain useful tips on placement and pricing, likewise information on sales occasions, new products and advertising measures. This offer is supplemented by versatile marketing services and tailor-made shop planning. Location-specific space management provides important income potentials for our trade partners, thus lastingly securing their business success.